

North Bay Education Sector

Industry Background

North Bay is the proud home of Nipissing University and Canadore College. North Bay is also serviced by a range of private colleges, training institutions, and vocational schools, and four primary and secondary school boards:

- The Near North District School Board (www.nearnorth.edu.on.ca)
- Nipissing-Parry Sound Catholic District School Board (www.npsc.edu.on.ca)
- Conseil scolaire catholique Franco-Nord (www.franco-nord.edu.on.ca)
- Conseil scolaire public du Nord-Est de l'Ontario (www.csdne.edu.on.ca)

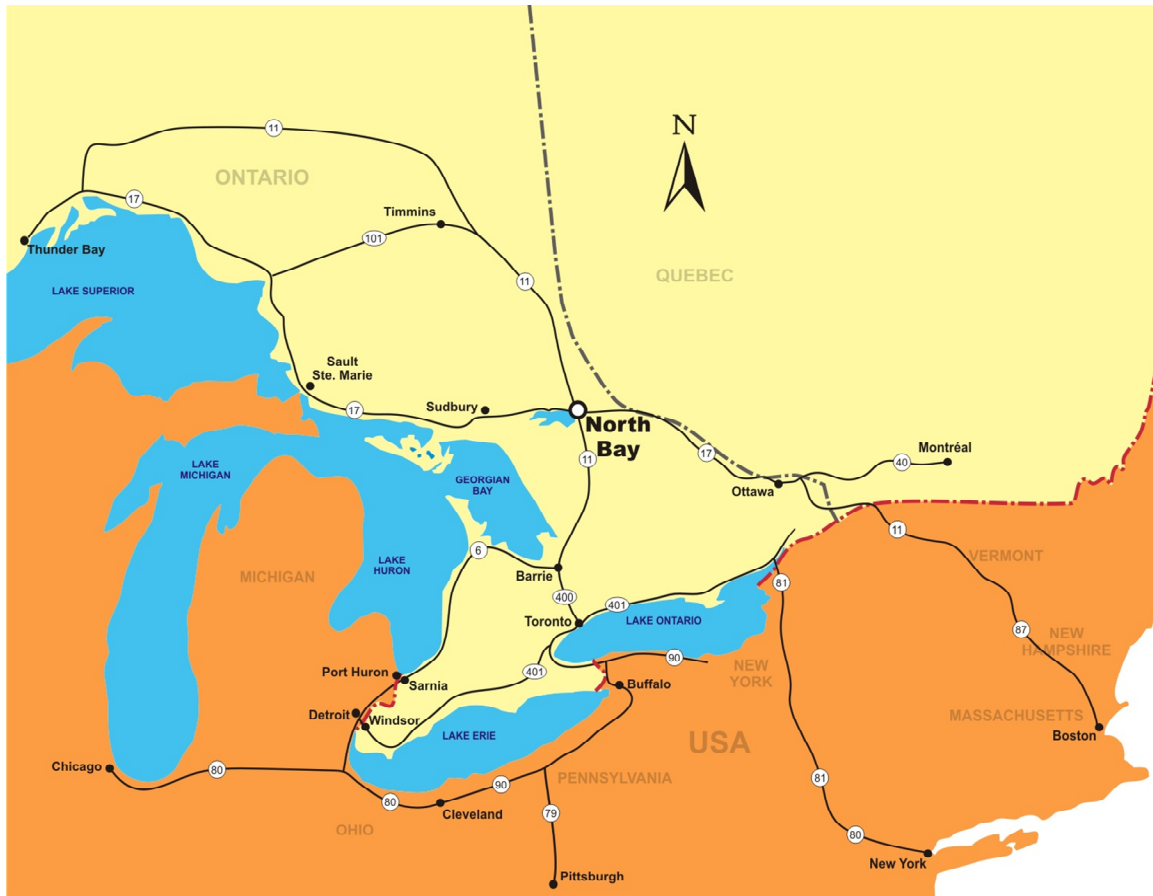
With an enrollment of over 9,000 full and part-time students, Nipissing University and Canadore College are among North Bay's largest employers. The economic impact of the university and the college on the North Bay community is over \$200 million annually. In addition to the economic impact on the city, these institutions offer many wider learning and cultural experiences to the community through athletic events, concerts, theatre performances, ceremonies, and public lectures.

The educational service industries comprise a large share of total employment in the North Bay area, accounting for over 9% of total employment. In addition to providing education to today's youth, the four school boards in North Bay offer continuing education services to the area's adult population.

Private training institutions such as the English for International Communication Institute and CTS Canadian Career College offer courses in a number of different disciplines, including business, English as a second language, trades, and transportation.

North Bay's Strategic Location

North Bay's college and university are feeder schools for Northern Ontario communities who may not have this type of facility located within their community. Due to its proximity to Southern Ontario, North Bay's location also makes it a desirable choice for students from urban centres (i.e. those surrounding the Toronto area) looking for a close-knit, smaller-sized university or college experience, while having the ability to easily return home for a weekend if desired.



Average Wage Rates for the Education Industry

The following chart highlights the wages for various general occupations within the education sector

NOC Code	Description	Average Wage Rate
4131	College & Other Vocational Instructors	\$20.22
4141	Secondary School Teachers	\$24.01
4142	Elementary School & Kindergarten Teachers	\$24.69
4214	Early Childhood Educators & Assistants	\$12.20
6472	Elementary & Secondary School Teacher Assistants	\$18.94
0313	School Principals and Administration	\$33.95*
4121	University professors	\$28.72*
0312	Administrators in post-secondary education and vocational training	\$26.90*
4143	School and guidance counselors	\$18.55*
1451	Library clerks	Minimum wage**
5111	Librarians	\$18.68*

*Derived from: Statistics Canada, October 22, 2003. 2001 Census of Canada. Catalogue number 97F0019XCB2001060

**Minimum wage is \$10.25/hr effective March 31, 2010

Source: Local Labour Market Data from Service Canada

Key Reasons for Education Sector Businesses to Locate in North Bay

#1. Investment in the Sector

- The new \$22 million Learning Library, to be shared by students of Nipissing University and Canadore College, is nearing completion and will provide students with access to a unique range of learning and digital resources. The 56,000 square foot building is more than double the size of the existing library and provides greater connectivity with regional campuses and increased accessibility to the rapidly growing digital resources around the world.
- Nipissing University and Canadore College are continuously upgrading their facilities. Through public and private investment, Canadore College opened a new \$12.5 million state-of-the-art aviation campus and a \$2.5 million modern hospitality/tourism centre in the past five years.
- Situated on a beautiful 720-acre campus, Nipissing University is ranked #1 among students by *MacLean's Magazine*, and Canadore College is the fastest growing college in Ontario.

#2. Availability of a Highly Trained, Skilled Workforce

- Classes at Canadore College are attended by over 3,000 full and 3,000 part-time students each year, with classes at Nipissing University attended by over 4,000 students.
- Canadore College offers a wide array of apprenticeship programs available through both traditional and alternative delivery models, affording the maximum amount of flexibility to employers.
- Over 75% of North Bay's workforce has completed high school and over 50% have graduated from a trade school, technical college, or university.

#3. Location

- North Bay's colleges and university are feeder schools for Northern Ontario communities who may not have these types of facility.
- Due to its proximity to Southern Ontario, North Bay's location also makes it a desirable choice for students from urban centres, looking for a close-knit, smaller-sized university or college experience, while remaining relatively close to home.

#4. Quality of Life

- A large portion of our health care costs are publicly funded and North Bay is on the forefront of technology in the health care field and is home to the successful completion of the first telerobotic surgery performed. A \$500 million regional health care facility is under construction, with completion expected in the fall of 2010.
- From condo-by-the-lake living, to modern executive-style dwellings, to old-world Victorian housing, living in North Bay is safe and affordable.
- North Bay's waterfront, on Lake Nipissing, is the heartbeat of the city, featuring a magnificent walkway, beautiful gardens, a museum, and a public marina.