



For immediate release

December 16th, 2009

North Bay Olympic Torch Relay Route

North Bay, Ontario — In just 14 days from today, the eyes of the world will turn to our city as the Olympic Flame arrives in North Bay as part of the Vancouver 2010 Olympic Torch Relay, presented by Coca-Cola and RBC and supported by the Government of Canada.

The Torch Relay Route will begin on Lakeshore Drive just before Premier Road. The route will travel along Lakeshore Drive to Main Street and will then make a left onto Ferguson Street and end on stage at the Discovery North Bay Museum event site location.

The torch relay will arrive at approximately 6:04 pm as part of a convoy of vehicles, which will include torchbearer shuttles, media vehicles, relay support vehicles and police cruisers. Temporary rolling road closures will ensure the safety of the torchbearers and spectators lining the relay route. The crowd will see a new torchbearer carry the flame every 300 metres through the community as it travels on its 45,000-kilometre-long journey across Canada — the longest domestic torch relay in Olympic history.

As part of our community celebration, Nicholas Fung has been named as North Bay's community torchbearer for the Vancouver 2010 Olympic Torch Relay. He will have the honour of lighting the community cauldron during the show.

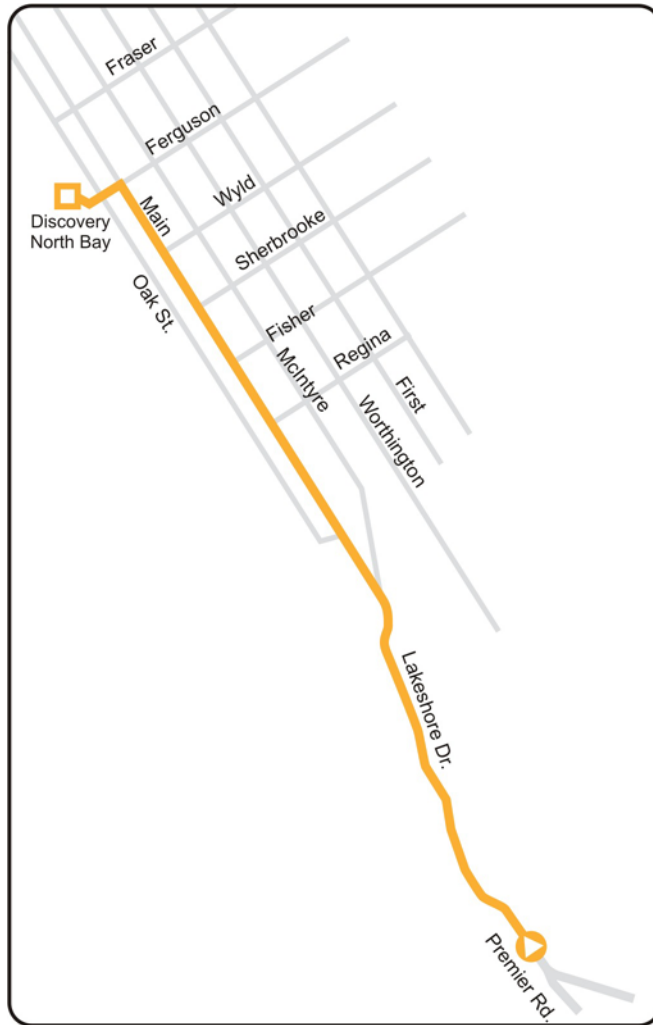
"Everywhere you look in North Bay, excitement is building for the arrival of the Olympic Flame and everyone is invited to come out and cheer it on its journey to Vancouver," said Mayor Vic Fedeli. "On December 30th, we're expecting thousands to turn out for this emotional once-in-a-lifetime opportunity to see the Olympic Flame in person right here in our city and feel inspired by its universal message of peace, brotherhood and friendship."

The 106-day Olympic Torch Relay will visit more than 1,030 communities and places of interest in every province and territory. On February 12, 2010, the Olympic Flame will make its way to downtown Vancouver to light the Olympic Cauldron in a magical and awe-inspiring moment before a television audience of three billion people worldwide, signalling the kick off to the start of the Vancouver 2010 Olympic Winter Games.

For more information on the Vancouver 2010 Olympic Torch Relay visit www.vancouver2010.com/torchrelay. Detailed street-level route details will be available on the website approximately two weeks before the Olympic Flame arrives in the community.

About VANOC

VANOC is responsible for the planning, organizing, financing and staging of the XXI Olympic Winter Games and the X Paralympic Winter Games in 2010. The 2010 Olympic Winter Games will be staged in Vancouver and Whistler from February 12 to 28, 2010. Vancouver and Whistler will host the Paralympic Winter Games from March 12 to 21, 2010. Visit www.vancouver2010.com.



For more information:

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