



MEDIA RELEASE

December 13th, 2011

2011 WestJet's Fun n Festival Series

Just announced the Summer in the Park Festival ranked #18 for the "Best Festivals in Ontario" and #53 for the "Best Festivals in Canada" according to a cross-Canada online poll sponsored by WestJet. There were over 96 entries for the "Best Festivals in Ontario" and about 250 entries for the "Best Festivals in Canada".

It's the second year for the WestJet's festival poll and the Summer in the Park committee is already working toward increasing the festival's ranking for next year. "This is a great opportunity to showcase our festival to Canada and receiving such high rankings clearly proves how much support there is for this festival", stated Jake Lacourse, Summer in the Park Chair.

Remember to put a little entertainment gift in stockings this year with a Summer in the Park Festival gift card. This new entertainment gift card is the answer for everyone on your Christmas list. Gift cards are \$25 for this Christmas promotion, and will increase to \$30 after Christmas. Gift cards may be purchased at the Parks, Recreation & Leisure Services Department on the second floor of City Hall or at the Box Office at the Capitol Centre by calling (705) 474-4747 or 1-888-834-4747 or go online to www.capitolcentre.org. Gift cards will be on sale at this special price only until December 25, 2011.

For further information please visit www.northbaysummerinthepark.ca or call 705-474-0626 ext. 2329.

The Summer in the Park Festival is Brought to You by Cogeco.



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For further information please contact:

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